

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE



**WORLD
HYDROGEN
2024**
SUMMIT & EXHIBITION

13 – 15 MAY 2024

ROTTERDAM AHOY, NETHERLANDS

IN PARTNERSHIP WITH



Government of the Netherlands



province
Zuid-Holland



City of
Rotterdam



Port of
Rotterdam

SPONSORSHIP PACKAGES



THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

HOST PACKAGE

Conference Influence

- A keynote on Day 1 or Day 2
- Speaker on third day
- Speaker within the Technical seminar

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Host Sponsor'.
- Company profile on the Summit networking platform
- Virtual stand within the networking platform

Delegates

- 10 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- 5 passes and two speaker passes to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Pre-event

- Company logo and profile to feature on our website as 'Host Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €90,000

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

PLATINUM SPONSORSHIP

Conference Influence

- A keynote on Day 1 or Day 2
- Speaker on third day

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Platinum Sponsor'.
- Company profile on the Summit networking platform
- Virtual stand within the networking platform

Delegates

- 8 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- Four passes and two speaker pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Pre-event

- Company logo and profile to feature on our website as 'Host Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €85,000

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

DIAMOND PACKAGE

Conference Influence

- A solo speaking opportunity on Day 1 or 2
- Speaking slot within the technical seminars

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Diamond Sponsor'.
- Company profile on the Summit networking platform
- Virtual stand within the networking platform

Delegates

- 5 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- Four Passes and one speaker pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Pre-event

- Company logo and profile to feature on our website as 'Diamond Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €70,000

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

GOLD SPONSOR—WELCOME DRINKS HOST

Conference Influence

- A speaking opportunity within the conference
- Official Sponsors of the Welcome Drinks

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Gold Sponsor and Welcome Drinks Host'.
- Company profile on the Summit networking platform
- Virtual stand within the networking platform

Delegates

- 4 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- Three Passes and one speaker pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Pre-event

- Company logo and profile to feature on our website as 'Gold Sponsor and Welcome Drinks Host'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €45,000 (not including costs of drinks)

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

GOLD SPONSOR—LUNCH HOST: DAY 1 OR 2

Conference Influence

- A speaking opportunity within the conference
- Welcome address/Video on Lunch Day 1 or Day 2

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Gold Sponsor and Lunch Host'.
- Company profile on the Summit networking platform
- Virtual stand within the networking platform

Delegates

- 4 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- Three Passes and one speaker pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Pre-event

- Company logo and profile to feature on our website as 'Gold Sponsor and Lunch Host'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €50,000

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

SILVER SPONSOR

WELCOME BREAKFAST SPONSOR

Conference Influence

- A speaking opportunity within the conference

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Silver Sponsor and Welcome Breakfast Sponsor'
- Company profile on the Summit networking platform
- Virtual stand within networking platform

Delegates

- 3 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- Two Passes and one speaker pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Pre-event

- Company logo and profile to feature on our website as 'Silver Sponsor and Welcome Breakfast Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €33,000

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

SILVER SPONSOR—NETWORKING ZONE

Conference Influence

- A speaking opportunity within the conference

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Silver Sponsor Networking Zone'
- Company profile on the Summit networking platform
- Virtual stand within the networking platform

Delegates

- 3 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- Two Passes and one speaker pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Exhibition

- 40sqm branded Exhibition Networking Zone

Pre-event

- Company logo and profile to feature on our website as 'Silver Sponsor'.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €40,000

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

SILVER SPONSOR

COFFEE BREAK SPONSOR—DAY 1 OR 2

Conference Influence

- A speaking opportunity within the conference

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as ‘Silver Sponsor and Coffee Break Sponsor’
- Company profile on the Summit networking platform
- Virtual stand within the networking platform

Delegates

- 3 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- Two Passes and one speaker pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Pre-event

- Company logo and profile to feature on our website as ‘Silver Sponsor and Coffee Break Sponsor’.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €33,000

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

SILVER SPONSOR—ADDITIONAL ITEMS

Conference Influence

- A speaking opportunity within the conference

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as ‘Silver Sponsor’.
- Company profile on the Summit networking platform
- Virtual stand within the networking platform
- Choose from items to sponsor:
 - Bags / WIFI / Water Bottle / Reserved Seating / Phone charger / Hand gel / Face Masks

WH24 Hydrogen Club

- Two Passes and one speaker pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Delegates

- 3 Physical Delegate passes.
- 20% off additional passes

Pre-event

- Company logo and profile to feature on our website as ‘Silver Sponsor’.
- Reciprocal Website link to your home page from event website
- Dedicated sponsorship announcement digital campaign
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €33,000 (not including costs)

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BRONZE SPONSOR

Conference Influence

- A speaking opportunity within the conference

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Bronze Sponsor'.
- Company profile on the Summit networking platform
- Virtual stand within the networking platform

Delegates

- 2 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- Two Passes and one speaker pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Pre-event

- Company logo and profile to feature on our website as 'Bronze Sponsor'.
- Reciprocal Website link to your home page from event website
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €22,000

THE GLOBAL PLATFORM WHERE HYDROGEN DEALS GET DONE

ASSOCIATE SPONSOR

Conference Influence

- A speaking opportunity within the Technical Sessions

Branding

- Your branding will be in the Welcome Lobby and Event Programme with your logo to appear on all event signage as 'Associate Sponsor'.
- Company profile on the Summit networking platform
- Virtual stand within the networking platform

Delegates

- 2 Physical Delegate passes.
- 20% off additional passes

WH24 Hydrogen Club

- One Pass to Hydrogen Club Lounge, reserved for Senior Government representatives, Speakers and Sponsors of WH24.
- The Hydrogen Club is situated in the Ahoy VIP Lounge on the first floor close to both the Summit auditorium and the Exhibition.
- Members have access for the three days of the WH Summit and can also pick up their WH24 badges at the Hydrogen Club Desk

Pre-event

- Company logo and profile to feature on our website as 'Associate Sponsor'.
- Reciprocal Website link to your home page from event website
- Company logo and link to be included in HTML email campaigns.
- Promotion on relevant social media channels

Post Show

- Recognition on our post event summary marketing campaign

Investment Level: €15,000