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## Canada's Hydrogen Leadership Takes Center Stage at the World Hydrogen Summit 2024

**ROTTERDAM, May 13, 2024** – Canada is harnessing the power of hydrogen to build a sustainable future and position itself as a global leader in the clean energy sector. To showcase Canada's unmatched opportunities in the hydrogen industry, [Invest in Canada](#), the foreign investment attraction and promotion agency in Canada, will be in Rotterdam May 13–14 to attend the [World Hydrogen Summit](#) 2024 and meet with other investors in the sector.

Join Invest in Canada on the main stage at the World Hydrogen Summit on May 14 at 2:15 p.m. where CEO Laurel Broten will speak about Canada's hydrogen opportunities. Discover the exciting hydrogen projects happening across the country, learn why Canada is the best place for clean hydrogen investments, and find out how Invest in Canada helps investors seize opportunities in Canada's hydrogen sector.

"The world is at a pivotal moment where hydrogen can be the key to reaching net-zero emissions globally. Canada is the prime destination for hydrogen investment. Current investments are already demonstrating significant sustainability and economic benefits along with enhancing global security and stability, and we've only just begun to unlock the vast opportunities and potential in this sector," said Laurel Broten, CEO, Invest in Canada.

"Global companies are choosing Canada for hydrogen opportunities for its abundant renewable energy, skilled and experienced workforce, strong regulatory regime, and supportive incentives for hydrogen and clean energy. Our Invest in Canada team seeks out transformative investments into Canada and works closely with global companies to facilitate their projects."



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The hydrogen industry in Canada is poised for a prosperous and sustainable future. Canada is currently among the top 10 hydrogen-producing countries in the world and is positioned to become one of the top 3 clean hydrogen producers by 2050. Ten major hydrogen projects are currently underway or planned across the country, with investments from global companies such as World Energy GH2, EverWind, Air Products, Pattern Energy, TES and others.

As Canada's national investment promotion agency, Invest in Canada works directly with global companies seeking to make transformative investments by providing tailored services including site visits, partner introductions, business advisory, strategic referrals, incentive packages, and targeted investment opportunities. For more information, visit our [hydrogen webpage](#) and read our [hydrogen factsheet](#).

Invest in Canada's CEO will be available to speak to media at the World Hydrogen Forum on May 14, upon request.

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