

PRODUCED BY:

IN PARTNERSHIP WITH:



15,000
VISITORS

2,000+
DELEGATES

500+
EXHIBITORS

70+
SPONSORS

350+
SPEAKERS



WORLD HYDROGEN 2024

SUMMIT & EXHIBITION
13 - 15 MAY 2024
ROTTERDAM AHOY, NETHERLANDS



WITH THANKS TO OUR 2024 SPONSORS & PARTNERS

PRINCIPAL PARTNERS



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SMARTENERGY

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ASSOCIATE SPONSORS

THE WORLD'S LARGEST AND MOST SENIOR HYDROGEN EVENT

THE OFFICIAL WORLD HYDROGEN SUMMIT IN ROTTERDAM

The landmark event in the industry's calendar, **World Hydrogen 2024 Summit & Exhibition returns to Rotterdam** with the largest edition yet!

Part of the SEC World Hydrogen Series, the **World's Largest Dedicated Hydrogen Event** is partnered with the Government of the Netherlands, Province of Zuid-Holland, City of Rotterdam and the Port of Rotterdam, solidifying their continual commitment and partnership, to facilitate the official global springboard for hydrogen deals and project developments.

The sell-out 2023 event tripled in size from its previous year, and the upcoming 2024 edition will expand even more so, to accommodate the surging expansion of the sector as hydrogen takes centre stage in global debates, subsidy schemes and energy transition plans.



WHAT'S ON AT WORLD HYDROGEN 2024

SUNDAY 12 MAY

Site Visits
Port of Rotterdam



VIP Exhibition
Opening Ceremony

AUSTRADE
Official Host of the Opening Drinks
on the Exhibition Floor

World Hydrogen
Awards Ceremony

Sponsored by
Boss Energy Consulting



MONDAY 13 MAY

Summit Day 1

Exhibition Day 1



H2 Tech Series Day 1



Gala Dinner

Sponsored by Smart Energy



TUESDAY 14 MAY

Summit Day 2

Exhibition Day 2



Africa Hydrogen Forum



H2 Tech Series Day 2



WEDNESDAY 15 MAY

Summit Day 3

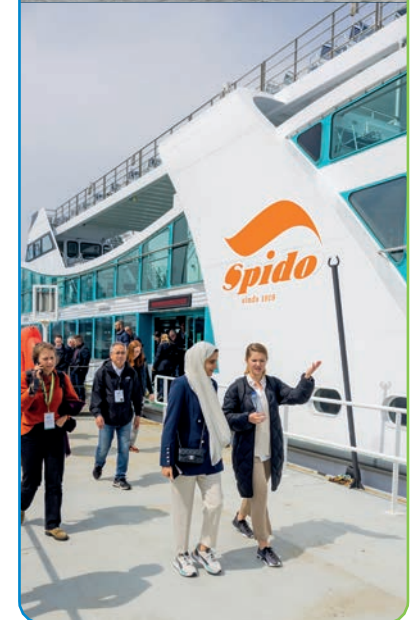


SUMMIT
13th-15th May

EXHIBITION
13th-14th May

THURSDAY 16 MAY

Site Visits
Port of Rotterdam





THE ONLY TRULY GLOBAL EVENT UNITING THE HYDROGEN VALUE CHAIN



150

HIGH-LEVEL
SPEAKERS

20+

STRATEGIC
SESSIONS

2,000+

DECISION
MAKERS

94%

C-LEVEL
ATTENDEES



“

The World Hydrogen Summit is now probably the most pivotal of exhibitions and conferences where the right people for an industry like Air Products come together, combining both public and private around the topic of hydrogen and how it can contribute to decarbonizing our economies and society.”

Ivo Bols
President for Europe & Africa
Air Products



WORLD HYDROGEN 2024 Summit



#WORLDHYDROGEN2024

THE GLOBAL STAGE FOR HYDROGEN PROJECTS, POLICIES & STRATEGIES

The World Hydrogen Summit convenes the world's policy and strategy leaders at the forefront of ground-breaking hydrogen projects to share the latest advancements and collaborate towards an accelerated upscale of deployment.



Renewable Hydrogen Production



Electrolyser Developments



Low Carbon Hydrogen Production with CCUS



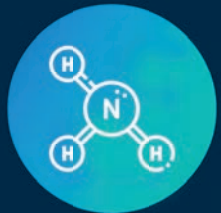
Clean Hydrogen Storage Infrastructure, Transportation & Distribution



Hydrogen Supply Chain Development



Global Ports Creating Hydrogen Hubs and Demand Centres



Hydrogen Carriers: Ammonia, Methanol, Liquid Hydrogen, LOHC



Decarbonising Hard to Abate Sectors Through Low Carbon Hydrogen Applications



Hydrogen Mobility Advancements on Land, Sea and Air



Hydrogen Bankability, Investments, Subsidies



Global Governments Leading the Creation of a Hydrogen Economy



Standardisation, Certification & Regulations

WORLD HYDROGEN 2023 SUMMIT & EXHIBITION



“

I'm really excited to have been invited again to the World Hydrogen Summit because hydrogen rocks.

If we want nature really to be restored we have to drastically reduce the emissions of CO2 and the only way we can do that is to have a rapid transition of our energy sector into renewable energy.”

Frans Timmermans,
Executive Vice-President, European Commission

The image shows the branding for the World Hydrogen 2023 Summit & Exhibition. It includes the event logo, the dates '9 - 11 MAY 2023', and the SmartEnergy logo with the text 'LEAD SPONSOR' and 'SMARTENERGY'. There are also smaller logos for 'sec' and other partners at the top.

WORLD HYDROGEN 2024 SUMMIT SPEAKERS INCLUDE



H.E. Rob Jetten
Minister for Climate and
Energy Policy
[The Netherlands](#)



Sang Hyup Kim
Co-Chairperson,
Presidential
Commission on
Carbon Neutrality
and Green Growth
[Republic of Korea](#)



H.E. Elisa Facio
Minister of Industry,
Energy and Mining
[Government of the
Republic of Uruguay](#)



Lord Callanan
Minister for Energy
Efficiency and Green
Finance
[Department for
Energy Security & Net
Zero, UK Government](#)



**Frederik
Zevenbergen**
Regional Minister
[Province of
Zuid-Holland](#)



Ahmed Aboutaleb
Mayor
[City of Rotterdam](#)



Boudewijn Siemons
CEO
[Port of Rotterdam](#)



Martijn Coopman
Program Manager
International
Hydrogen Supply
Chains
[Port of Rotterdam](#)



Randolf Weterings
Programme Manager,
Hydrogen
[Port of Rotterdam](#)



Nico van Dooren
Head of Business
Development
[Port of Rotterdam](#)



Jeroen Steens
Commercial Delivery
Director
[Port of Rotterdam](#)



Ann-Kathrin Lipponer
Associate Programme
Officer
[IRENA](#)



Dr Fiona Simon
CEO
[Australian Hydrogen
Council \(AHC\)](#)



Alicia Eastman
Co-Host
[Everything About
Hydrogen](#)
Co-Founder and Board
Member
[InterContinental Energy](#)



Daria Nochevnik
Director for Policy
and Partnerships
[Hydrogen Council](#)



Clare Jackson
Chief Executive Officer
[Hydrogen UK](#)



Sonia Maleky
Director of Hydrogen
Technology
[Microsoft](#)



**Kajsa Rytberg
Wallgren**
Executive Vice
President, Growth &
Hydrogen Business
[H2 Green Steel](#)



Noé van Hulst
Vice-Chair
[IPHE](#)
Hydrogen Advisor
[IEA & Gasunie](#)



Christian Pho Duc
Chief Technology
Officer
[Smartenergy](#)



Dr. René Cotting
Chief Financial Officer
[Smartenergy](#)



Ivo Bols
President, Europe
and Africa
[Air Products](#)



Caroline Stancell
Executive Director of
Hydrogen, Europe
& Africa
[Air Products](#)



Ilissa Ocko
Climate Scientist II
[Environmental
Defense Fund](#)

15,000+
VISITORS

500+
EXHIBITORS

2x
H2 TECH STAGES

**HYDROGEN
IN ACTION
ZONES**

**VIP
OPENING
CEREMONY**



WORLD HYDROGEN 2024

Exhibition

“

This is where the hydrogen party is... this clearly has become the hydrogen event every year. It's 11,500 people this year which is amazing, and I think next year it will be over 15,000, so this is where everybody who is a hydrogen aficionado is this week, and we definitely are, so we are in the right place.”

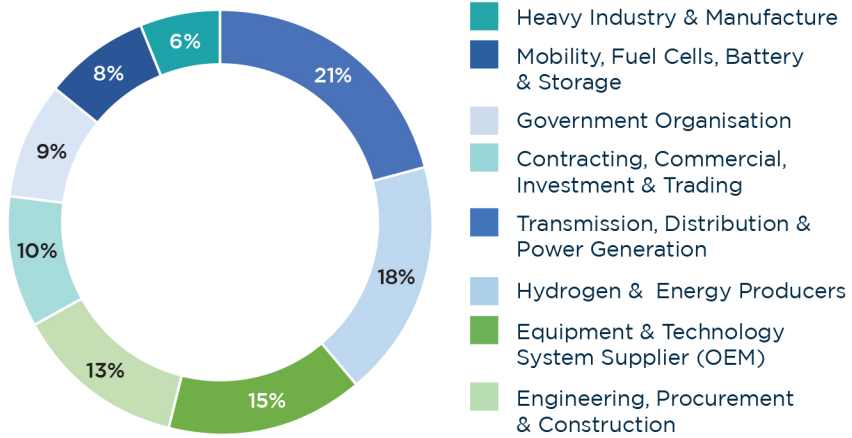
Maarten Wetselaar
Chief Executive Officer
CEPSA



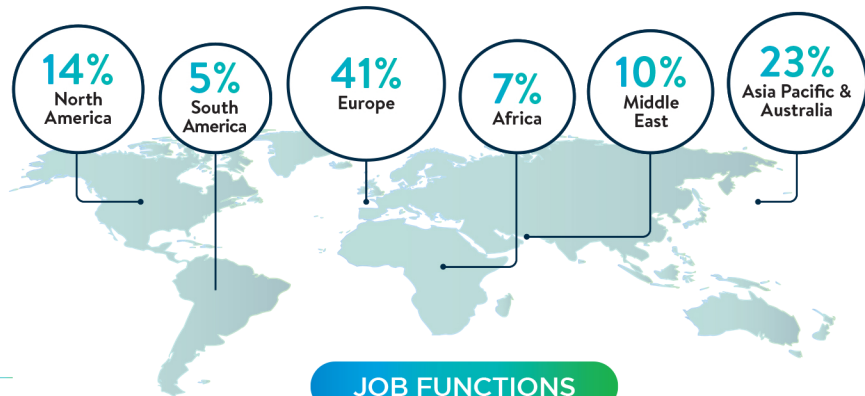
#WORLDHYDROGEN2024

MEET WITH THE GLOBAL HYDROGEN VALUE CHAIN AT WORLD HYDROGEN 2024

WHO WILL YOU MEET



REACH A GLOBAL AUDIENCE OF ENERGY LEADERS:



JOB FUNCTIONS



COUNTRY & REGIONAL PAVILIONS



THE WORLD HYDROGEN 2024 FLOORPLAN

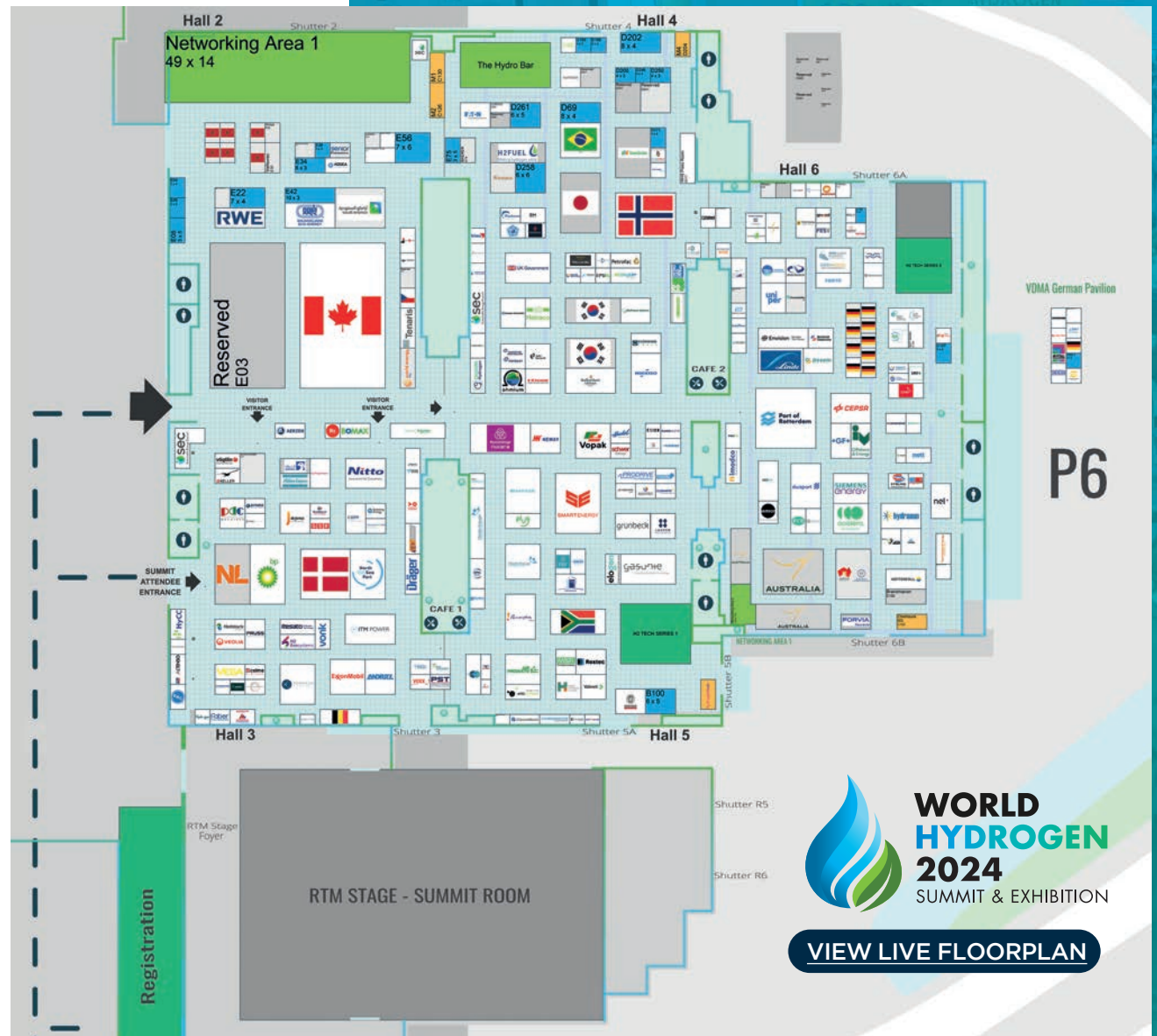
With over 500 exhibiting companies, World Hydrogen 2024 is continuing its monumental growth from last year to keep up with demand and the rapid industry expansion.

The Exhibition is the ideal place to conduct meetings and discuss business with key decision makers of the entire global hydrogen value chain. Featuring two H2 Tech Series stages, country pavilions, networking areas, product launches and more!

“

The World Hydrogen Summit & Exhibition is providing a great platform for all countries to come together, learn, share ideas and collaborate, so it is a critical platform for all of us from various countries to share our ideas, learn from each other and collaborate on how to maximise our efforts toward green energy.”

Hon. Sihle Zikalala
Minister of Public Works
and Infrastructure
Government of South Africa



[VIEW LIVE FLOORPLAN](#)



WORLD HYDROGEN 2024 EXHIBITORS INCLUDE



HIGHLIGHT YOUR EXPERTISE, MEET DECISION MAKERS, SECURE DEALS

WHY EXHIBIT AT WORLD HYDROGEN 2024?

- ✓ Participate in the largest and most senior hydrogen event in the world
- ✓ Showcase your products and services to 15,000 global buyers and partners
- ✓ Generate new leads and exchange insights in a highly targeted environment
- ✓ Showcase your products and services to global buyers and partners
- ✓ Position your brand as a leader in the growing hydrogen market
- ✓ A cost and time effective way to discover new business opportunities
- ✓ Exchange insights and answer your clients questions instantly
- ✓ Be part of a growing hydrogen community world-wide

BOOK YOUR EXHIBITION STAND

Contact Scott Shelton

Tel. +44 20 7978 0088 Email.

Hydrogen@sustainableenergycouncil.com

WHAT'S INCLUDED IN THE SHELL SCHEME?



SHELL SCHEME €595 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- Sizes from 9 square meters
- Fascia with company name
- Walls which you can brand with your prints
- Carpeted flooring
- Table & chairs
- Electricity socket & lights
- Waste bin
- Additional furniture and media device available at discounted cost
- Free of charge Visitor Tickets
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions

WHAT'S INCLUDED IN THE SPACE ONLY STAND?



SPACE ONLY €530 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- You design and build your stand to your specifications
- Additional furniture and media devices available at discount cost
- Free of charge Visitor Tickets
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions

SPEAK AT H2 TECH SESSIONS

Demonstrate your solutions to Exhibition Visitors by presenting at the H2 Tech Series Sessions on the exhibition floor. This option is only available for exhibitors and is charged. Please get in touch for more information.

15,000
VISITORS

2x
H2 TECH STAGES

200
SPEAKERS

130
TECHNICAL
PRESENTATIONS



**H2
TECH
SERIES**
PRESENTS



“

If you look around you, you will find there are over 10,000 people here working on hydrogen and the hydrogen value chains, so it's all about renewable electricity development, conversion of the electron into the molecule through hydrogen and then the application of hydrogen into the hard to abate sectors, and we find all these people here, so for us it's a really efficient way of meeting a lot of people...

It's a great concept because the summit side really gives the content part, but at the same time the Exhibition gives the opportunity for a lot of companies to present themselves with their products and their services, so from that side it's an ideal combination.'

Marcel Galjee
Managing Director
HYCC



YOUR OPPORTUNITY TO ATTEND THE LARGEST & MOST SENIOR HYDROGEN EVENT FOR FREE!

The incredible free-to-attend H2 Tech Series which runs parallel to the Summit Sessions, and held on the exhibition floor, brings you a collection of over 130 presentations, delivered by 200+ expert speakers from the industry via two incredible H2 Tech stages! This unique opportunity allows you to hear directly from hydrogen experts presenting their company's latest technologies and solutions to develop the hydrogen ecosystem, whilst also having the opportunity to network with 15,000 visitors!

WHY YOU SHOULD VISIT THE EXHIBITION & 2 x H2 TECH SERIES STAGES FREE OF CHARGE

- ✓ Hear from hydrogen experts, on the exhibition floor
- ✓ Explore a wide range of topics to enhance your hydrogen knowledge
- ✓ Grasp the latest cleantech developments for your hydrogen business
- ✓ Meet with technology manufacturers presenting their latest solutions
- ✓ Ask your questions and understand the future of hydrogen applications
- ✓ Get unique access to high-level hydrogen insights
- ✓ Expand your network and kickstart your industry collaboration
- ✓ Secure deals and do business with key speakers at their exhibition stands

SPEAK AT THE H2 TECH SERIES. GET IN TOUCH WITH:

SCOTT SHELTON Director

Call **+44 20 7978 0088** or email Hydrogen@sustainableenergycouncil.com



“

The World Hydrogen Summit is the main event of course for the world and in our region. I love this event, the World Hydrogen Summit & Exhibition is so important, we meet people from all over the world, everybody is so much involved. It's exhilarating that we see the growth in the event, so many more participants than last year, so hopefully next year again with even more participants.”

H.E. Jeannette Baljeu
Regional Minister
Province of Zuid-Holland



H2 TECH SERIES 2024 SPEAKERS INCLUDE



Ruud Börger
Managing Director
COMSOL



Dennis Bauer
Sales & Product Manager
H2 Production and Refuelling
NEUMAN & ESSER
Deutschland GmbH & Co. KG



Dr Gokce Mete
Senior Partnership Manager
Vattenfall



Volker Stoetzel
Head of Design and Engineering
SVT GmbH



Christopher Boyle
Co-Founder and Chairman
Fabrum



Jens Wulff
Managing Director
NEUMAN & ESSER
Deutschland



Klaus Payrhuber
Strategic Product Development
INNIO Jenbacher GmbH & Co OG



Peter Stuttaford
CEO
Thomassen Energy B.V.



Osamu Ikeda
Managing Director
Chiyoda Corporation
Netherlands B.V.



Leanne Halliday
Territory Manager and Global Hydrogen SME
LRQA



Fraser Weir
CEO
InterDam



Wouter van Gennip
Commercial Director
Prodrive Technologies



Anja Türüdü
Business Development
Processautomation South Europe & MENA | H2 Driver EMEA
Festo SE & Co. KG



Joachim Brosch
Global Key Account Manager Process Industries, focus on Hydrogen
Festo SE & Co. KG



Jan Lenders
Application Development Manager
Chemours



Laurence Boisrame
Global Director for Hydrogen & CCUS
Bureau Veritas



Dr. Helmut Lademann
Managing Director
R2



Claudio Fecarotta
Business Development Manager - New Energies
Fixed Gas & Flame Detection
MSA The Safety Company

MAXIMISE YOUR BRAND REACH WITH A TAILORED SPONSORSHIP PACKAGE

EXPAND YOUR REACH WITH OUR BRANDED OPPORTUNITIES, FEATURING:



Branded Lunches & Coffee Breaks



Branded Gala Dinner



Drinks Reception



Your Logo on Badges and/or Lanyards



Brand Highlighted Across Event Signage



Logo on Programme & All Marketing Materials



Dedicated Interviews, Emails, Social Media Posts to our Audience



WHY SPONSOR WORLD HYDROGEN 2024?

- ✓ The most senior event within the hydrogen industry
- ✓ The most attended event by Senior Hydrogen Leaders
- ✓ The most attended event by global ministers
- ✓ Gain prime exposure to senior decision makers and government officials
- ✓ Maximise your brand reach with inclusion in our event marketing campaign, reaching exposure to 5,800,000 hydrogen professionals
- ✓ Highlight your position as a key player, showcase your company's latest products and activities



100% OF PARTICIPANTS

Rated the Quality of the Summit & Exhibition as Good or Excellent



97% OF PARTICIPANTS

Rated the Quality of the Networking Opportunities Good or Excellent



97% OF PARTICIPANTS

Would Recommend the Event to a Colleague

GET IN TOUCH WITH OUR TEAM TO DISCUSS TAILORED SPONSORSHIP PACKAGES.

Rob Arthur on **+44 20 7978 0095** or email **Hydrogen@sustainableenergycouncil.com**

CELEBRATING EXCELLENCE IN THE GLOBAL HYDROGEN INDUSTRY

You are invited to the

THE WORLD HYDROGEN 2024 AWARDS

Sunday 12th May 2024 | 18:30 | Rotterdam

Open to all Summit Delegates

CONGRATULATIONS TO OUR 2023 AWARD WINNERS



**GREEN
PROJECT**

H2Global Stiftung



**INDUSTRIAL
APPLICATION**

AIR PRODUCTS world energy



**FUTURE
LEADER**



**Kiruthika
Sadagopan**
Larson & Toubro



**PORT OF
THE FUTURE**

Port of
Rotterdam



**HYDROGEN
TRANSPORT**

ZERO AVIA



**PERSON OF
THE YEAR**



**Ursula von
der Leyen**
European
Commission



SUBMIT YOUR NOMINATIONS FOR 2024 TODAY! Visit world-hydrogen-summit.com/awards

THE WORLD HYDROGEN ADVISORY BOARD OF INDUSTRY LEADERS

The mission of the Hydrogen Advisory Board is to stimulate dialogue, facilitate meetings, get deals done across the world to accelerate the adoption of the hydrogen industry and contribute to a speedy energy transition.



Boudewijn Siemons
CEO
Port of Rotterdam



Paul Bogers
Vice President - Hydrogen
Shell



Andrew Horvath
Global Group Chairman
Star Scientific Limited



Grace Quan
President & CEO
Hydrogen In Motion
Inc. (H2M)



Jorgo Chatzimarkakis
CEO
Hydrogen Europe



Max Correa Achurra
Director Latam
Copenhagen Infrastructure
Partners (CIP)



Noe Van Hulst
Vice-Chair at IPHE
Hydrogen Advisor at
EA & Gasunie



Christian Pho Duc
Chief Technology Officer
Smartenergy



David Burns
Vice President Clean
Energy
Linde



Shigeru (Sam) Muraki
Representative Director
Clean Fuel Ammonia
Association



Alicia Eastman
Co-Founder and Board Member,
InterContinental Energy



Elaine Wong
Co-Founder & Partner
H+ Partners

Host of Everything
About Hydrogen



Najla Al Jamali
Chief Executive
Alternative Energy
OQ



Dr Fiona Simon
CEO
Australian Hydrogen
Council (AHC)



Federico Bernardelli
Country Image Coordinator and
International Positioning Coordinator
International Affairs Office of the
Chilean Ministry of Energy



Andrew Beard
Vice President Hydrogen
Shell

For more information about the
Hydrogen Advisory Board, please contact:

Chris Hugall, Managing Director
on **+44 20 7978 0080**

CONNECTING THE GLOBAL HYDROGEN VALUE CHAIN

THE SEC WORLD HYDROGEN SERIES THE LARGEST AND MOST SENIOR HYDROGEN SUMMITS



13 - 15 MAY 2024
Rotterdam Ahoy, Netherlands

In Partnership With: The text "In Partnership With:" is followed by three logos: the Port of Rotterdam logo, the Province of Zuid-Holland logo, and the City of Rotterdam logo.

THE GLOBAL PLATFORM
WHERE HYDROGEN DEALS
GET DONE

www.world-hydrogen-summit.com

Get in touch with our team to participate as a speaker, sponsor, partner or attendee at the Summit, please contact

Rob Arthur on +44 20 7978 0095 or email
Hydrogen@sustainableenergycouncil.com



11 - 12 JUNE 2024
Ronald Reagan Int. Trade Center, Washington D.C.

Hosted By: The text "Hosted By:" is followed by the SEC Sustainable Energy Council logo.

THE HUB FOR THE GLOBAL
HYDROGEN COMMUNITY
IN THE AMERICAS

www.hydrogen-americas-summit.com

Get in touch with our team to participate as a speaker, sponsor, partner or attendee at the Summit, please contact

Gurpreet Hayre on +44 20 7978 0034 or email
GHayre@sustainableenergycouncil.com



12 - 13 SEPTEMBER 2024
Brisbane, Australia

In Partnership With: The text "In Partnership With:" is followed by three logos: the Australian Hydrogen Council logo, the Australian Government logo, and the Queensland Government logo.

CONNECTING THE WORLD'S
SENIOR HYDROGEN LEADERS
WITH APAC

www.asia-hydrogen-summit.com

Get in touch with our team to participate as a speaker, sponsor, partner or attendee at the Summit, please contact

Elliott McGinn on +44 207 978 0029
UAE: +971 506659505 or email
AsiaHydrogen@sustainableenergycouncil.com

WITH THANKS TO OUR 2024 INDUSTRY SUPPORTERS



THE GLOBAL PLATFORM WHERE HYDROGEN BUSINESS GETS DONE

Join us at the World Hydrogen
2024 Summit & Exhibition.

FOR SPONSORSHIP
& PARTNERSHIPS
PLEASE CONTACT:

ROBERT ARTHUR

Business Development Manager
Call +44 20 7978 0095 or email
Hydrogen@sustainableenergycouncil.com

FOR EXHIBITING,
PLEASE CONTACT:

SCOTT SHELTON

Director
Call +44 20 7978 0088 or email
Hydrogen@sustainableenergycouncil.com

JOIN THE CONVERSATION
ON SOCIAL MEDIA

#WORLDHYDROGEN2024

 @HydrogenFSummit

 Sustainable Energy Council

BOOK YOUR ATTENDANCE WITH ONE OF THE OPTIONS BELOW:

SUMMIT ACCESS PASS

€2,599

What's included:

ALL ACCESS PASS

- ✓ World Hydrogen Summit Access (3 Days)
- ✓ Summit networking lunches and drinks
- ✓ Awards Ceremony
- ✓ Exhibition Access
- ✓ Exhibition Networking
- ✓ Access to H2 Tech Series Sessions
- ✓ Logo in Companies Attending
- ✓ Access to Virtual Platform (app)
- ✓ Access to Session Recordings
- ✓ Access to Speaker Presentations
- ✓ Access to Site Visits
- ✓ VIP Opening Ceremony

BOOK NOW

EXHIBITION VISITOR PASS

**FREE
TO ATTEND**

Open to all industry trade

What's included:

EXHIBITION PASS

- ✓ Exhibition Access
- ✓ Access to 2 x H2 Tech Stages
- ✓ 130 Technical Presentations
- ✓ Hear from 200 Speakers
- ✓ Network with 15,000 Visitors
- ✓ Access to Virtual Platform (app)
- ✓ Access to 500 Exhibitors
- ✓ Access to 20 Country Pavilions

BOOK NOW

LOOKING FOR EXHIBITING & SPONSORSHIP PRICES?

Get in touch with our team today to discuss your tailored branding package:

Hydrogen@sustainableenergycouncil.com